Guide: How to use My Trade Assistant for Services and Investment

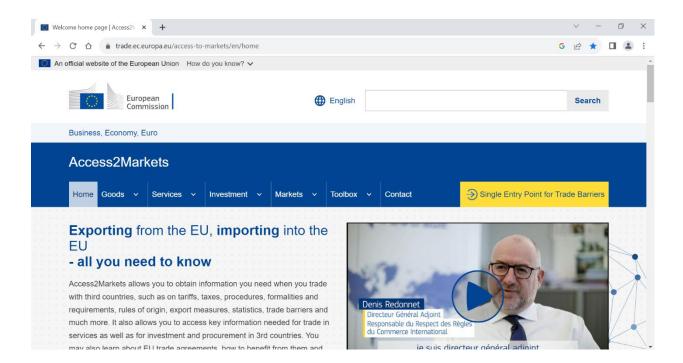
<u>My Trade Assistant for Services and Investment</u> includes comprehensive information for EU services suppliers that want to export to Canada, Japan, Switzerland and the UK. Partial datasets are also available for Norway, Hong Kong – China, and the US.¹

EU suppliers will be able to find information on the requirements they need to meet if they want to export services in these countries. The coverage is broad: information is offered in **24 languages** for **100 services sectors** and **25 market access requirements**, categorised per mode of supply. Where relevant, information is also found for the country's sub-national levels. Finally, the contact details of the regulatory authorities responsible are also available.

The process to access information on the requirements EU services suppliers need to meet to export to one of the covered markets is relatively simple. It includes the following steps:

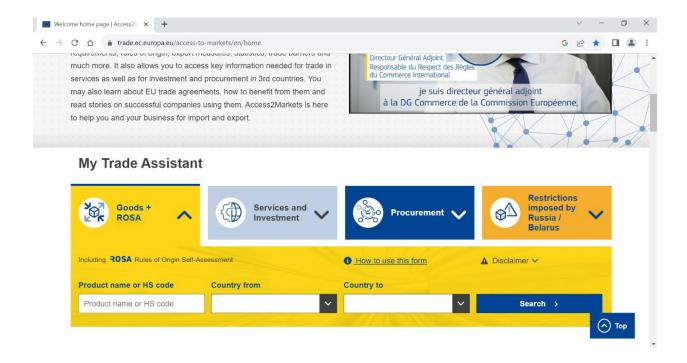
1) Connect to the "Access2Markets" portal of the European Commission

https://trade.ec.europa.eu/access-to-markets/en/home

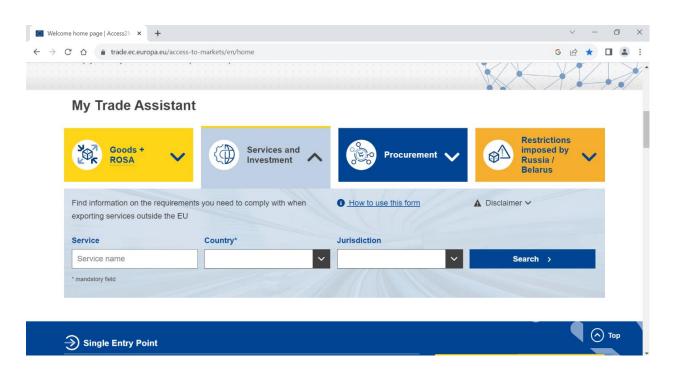


¹ State of play in September 2024.

2) Scroll down to reach the section "My Trade Assistant"

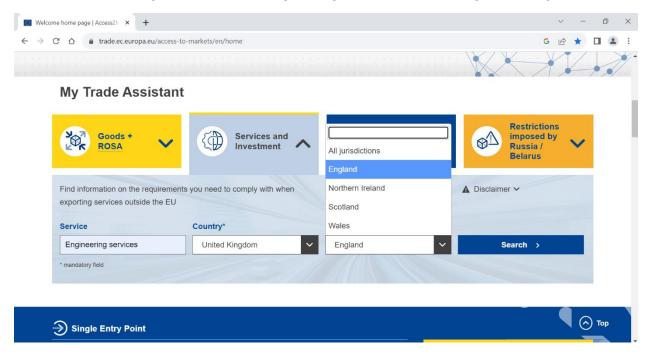


3) Click on the tab "Services and Investment"

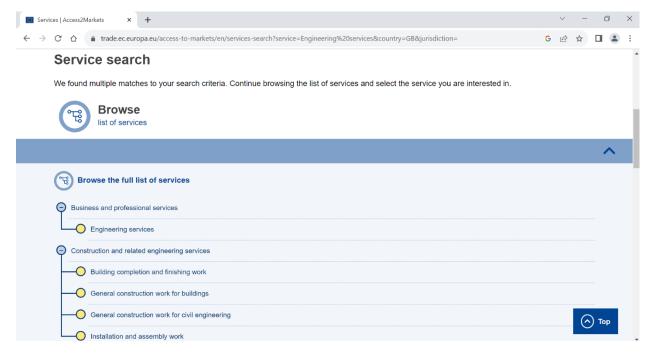


4) Type in the relevant boxes your search criteria

• You will need to encode the following information: 1) the specific <u>service</u> sector for which you would like to have information; 2) the export <u>country</u> for which you would like to have information; 3) if applicable, the specific <u>jurisdiction</u> for which you would like to have information. The example below shows the following search criteria: 1) Engineering services; 2) United Kingdom; 3) England

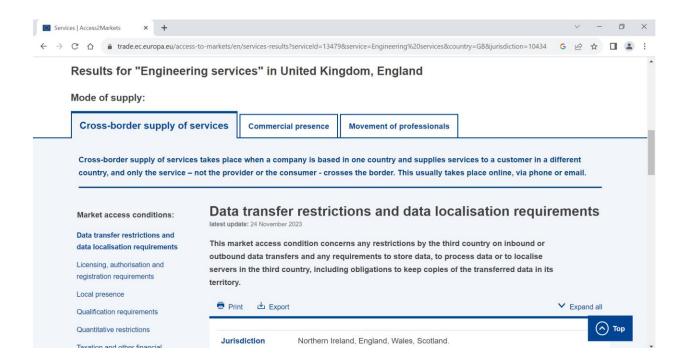


• Note that when several services sectors match your search criteria, you will be requested to further <u>browse the full list of services</u> and select the services you are interested in.



5) Select the "Mode of supply" for which you want to have information

- There are three Modes of supply covered in My Trade Assistant for Services and Investment:
 - <u>Cross-border supply of services</u> covers situations where the service supplier and the client are in different countries and where the service is provided on a cross-border basis without the physical movement of the provider or the client (e.g., a French translator sends the translation of a text to a client in the UK by e-mail).
 - Commercial presence covers situations where a service supplier creates a branch, a subsidiary, or any other type of establishment abroad in order to provide services locally (e.g., a German law firm opening an office in Switzerland).
 - Movement of professionals covers situation where service suppliers travel temporarily to another country to provide their services locally (e.g., a Spanish engineer flies to Japan to supervise the installation of offshore wind turbines).
- Once the mode of supply of interest has been selected, the results corresponding to the search
 appear on the screen. The different types of <u>Market access conditions</u> are displayed on the lefthand side of the screen. Select the type of Market access conditions you are interested in to
 have access to specific information.



Click on the <u>arrow</u> at the bottom of each result to access complementary information on: i) the <u>legal basis</u> corresponding to the information; ii) the <u>sources</u> where the information has been found and; iii) the <u>regulatory authority</u> responsible.

