



YOUR AI TRAVEL COMPANION

WHAT IS IWANDER

Your personal AI tour guide **in your pocket**

An app or SDK that drops into any travel app, transforming it into an in-destination companion that engages, guides, and monetises.

- ✓ Answers any question about the destination
- ✓ Guides travellers with walking tours and stories
- ✓ Recommends experiences at the right place, right time
- ✓ Bookable local experiences



Already integrated with **City Sightseeing**, world leader in hop-on hop-off sightseeing experiences with **13M+ customers annually**.



— THE CHALLENGE —

“Lithuania must promote itself not just as a place to visit, but as a destination to feel.”



THE PROBLEM

1. Lack of Inspiration

85% of independent travelers arrive in-destination with no clear plan of what to do.

Source: Think with Google, Ipsos

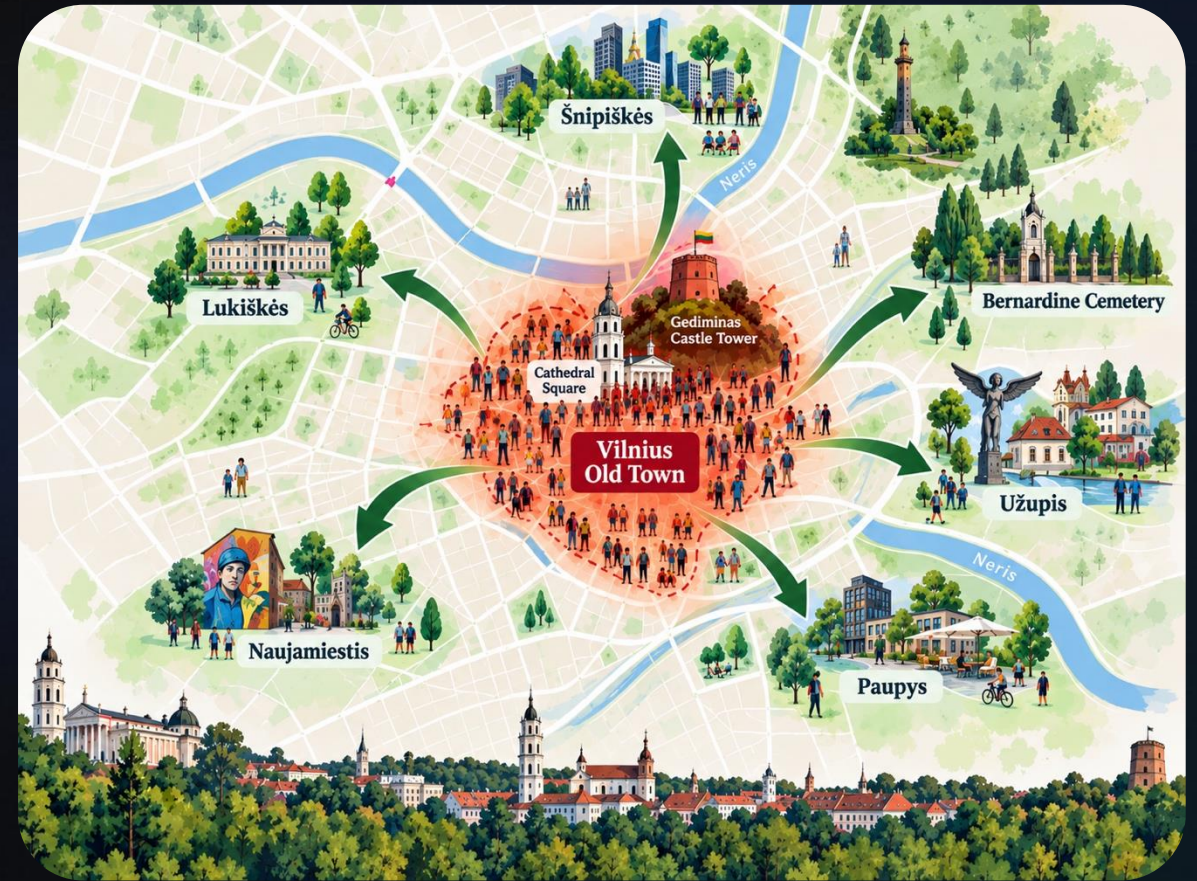


THE PROBLEM

2. Sightseeing Clusters

52% of foreign nights
are in Vilnius
county.

Source: Eurostat 2024 data



THE PROBLEM

3. Local stories aren't surfaced

77% of travellers want authentic experiences that represent local culture.

Source: Booking.com Sustainable Travel Research 2025



THE PROBLEM

4. International Scale

76% of consumers prefer information in their own language.

Source: CSA Research, "Can't Read, Won't Buy",



— THE SOLUTION —

A Personal Guide for every visitor. A Studio for every storyteller.

● Wander Lithuania

Traveller-facing AI companion

- White-label iWander app, branded for Lithuania
- Webapp first (QR code, no download), then iOS & Android
- AI guide that answers anything, in 30+ languages
- GPS audio walks, interactive regional maps, day plans
- Bookable local experiences at the point of interest



● Walks Studio

Creator platform for Lithuanians

- Lithuania Travel, regions, museums, parks, guides, artisans
- AI drafts route & script from a brief; editors keep control
- Natural voice narration, 30+ languages, photos, stops
- Curated interactive maps of towns and regions
- Publish straight to Wander Lithuania, update anytime

 **App Studio**



 Home

STUDIOS

 Walks Studio

>

 **App Studio**

CURRENT

 Insights Studio

>

 More Studios

>

 Organization

Visit Lithuania

>

 **Destinations**

Destinations

A destination is a city or area visitors choose in your app. Add one for each location you operate in.

Visitor Web App

Visit Lithuania Online

<https://app.iwander.io/visit-lithuania>

 Open app

 Web app settings



Add New Destination

Add a city or area to your visitor app.



INCLUDED



Vilnius

 LT · Map ready



 →



INCLUDED



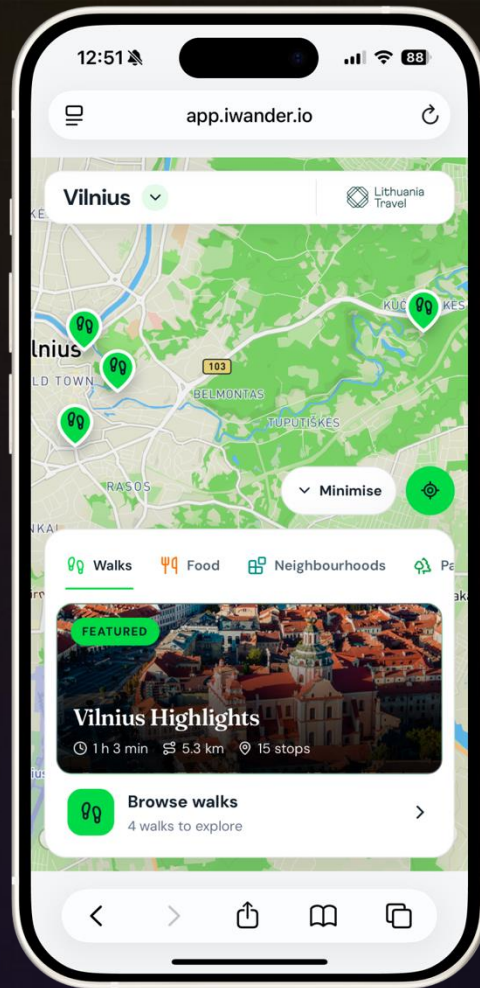
Visaginas

 LT · Map ready



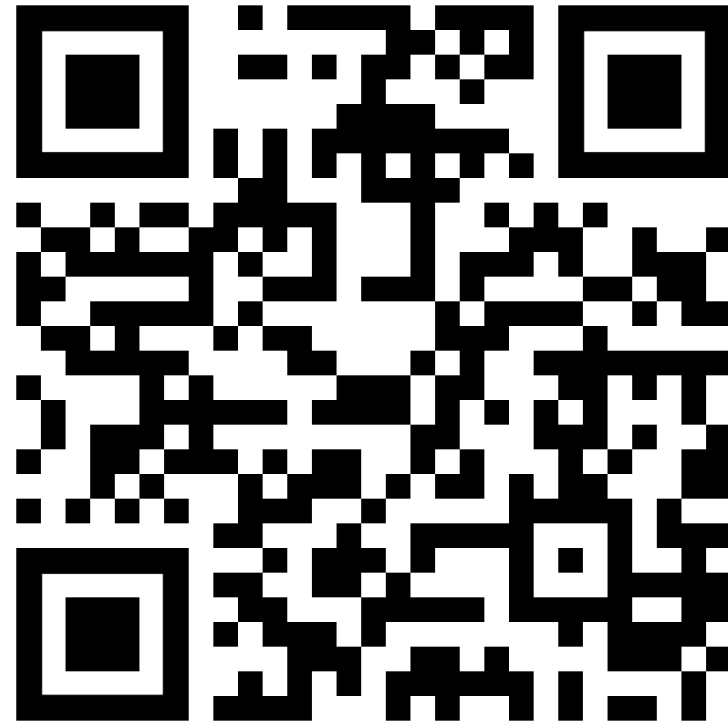
 →

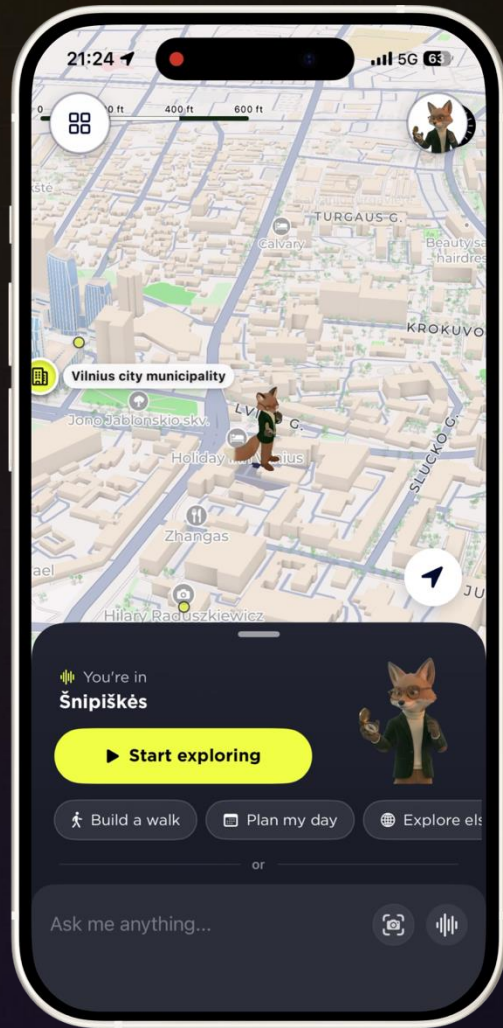
[View Demo video here](#)



[View Demo video here](#)

Try the Wander Lithuania webapp 📱





Try it yourself on iOS 



[View Demo video here](#)

WHO CREATES THE CONTENT

Everyone who already holds a piece of Lithuania's story



National Tourism Board

Lithuania Travel sets the brand, the flagship routes and the editorial bar.



Local Tourism Boards

Each region gets its own map, its own walks and its own voice.



Local Attractions

Museums, heritage sites and venues publish the story behind the ticket.



Local Parks & Municipalities

The people who know the trails, the lakes and the villages.



Individual Content Creators

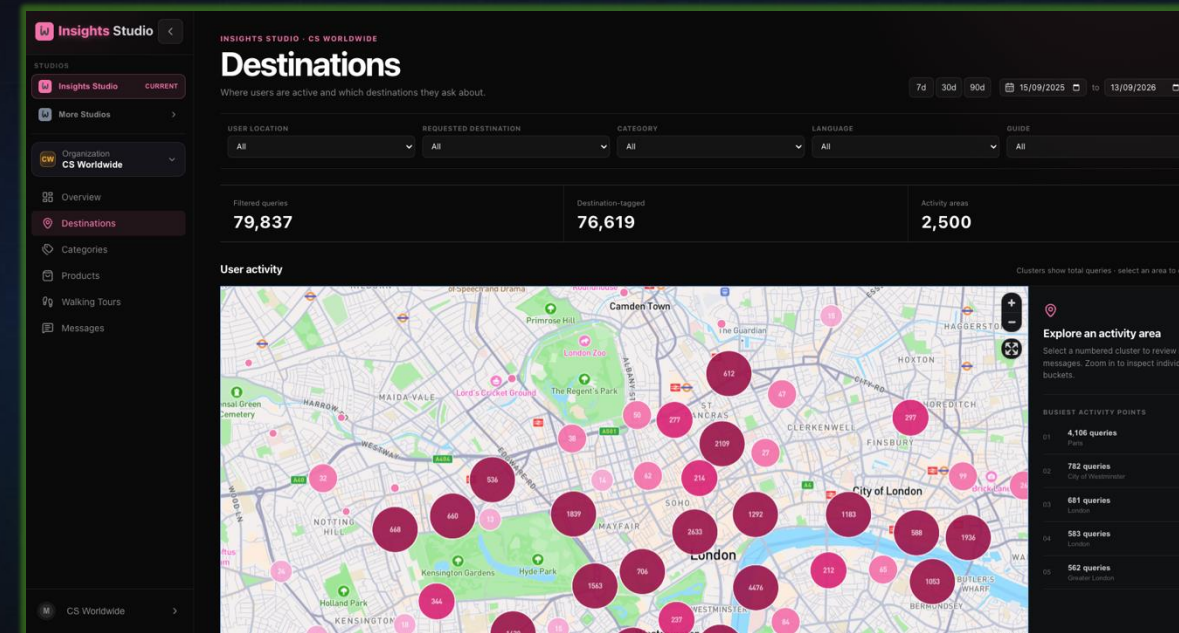
LOCALS, Guides, craftspeople and historians who today reach twelve people at a time.

DATA INSIGHTS

Finally understand what travellers actually do.

Rich data on what customers search, where they go, what they buy, and what they skip. The intelligence layer that makes everything else smarter.

- ✓ **Tourist flow heatmaps:** Visualise where customers spend time
- ✓ **Query intelligence:** See every interaction with your AI
- ✓ **100% data ownership:** Your data stays yours, always



THE PILOT

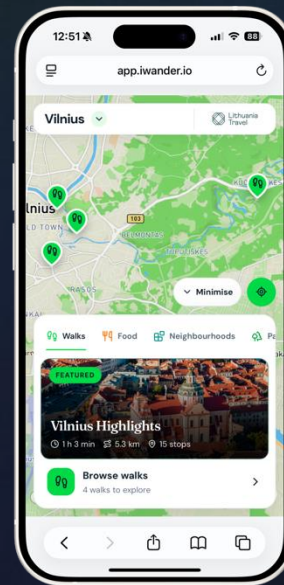
Already live as a webapp,
national by next season.



● PHASE 1

Oct – Dec 2026

- Wander Lithuania webapp
- On-board 5 major cities and 5 smaller regional tourism boards
- Onboard 10–15 institutions, guides and artisans onto Walks Studio.
- 30+ walks and regional maps in LT, EN, DE, PL, LV
- Insights Studio live for Lithuania Travel



● PHASE 2

Jan – Jun 2027

- Native iOS & Android white-label apps ahead of the season
- Seasonal & thematic campaigns: wellness, nature, food, music and fashion scenes
- Bookable local experiences routed to local businesses
- Joint visitor-behaviour report from Insights Studio
- Scale to all regions and open Walks Studio to every operator



— THE TEAM —

Built by brothers who know travel and AI



Marius Nigond

Serial travel entrepreneur
Vidi Guides, L'Oréal, HEC Paris

marius.nigond@iwander.io



Antoine Nigond

Fullstack Developer
Protiviti, McGill

antoine.nigond@iwander.io



WINNER OF THE **GLOBAL
STARTUP PITCH**

WIT
BY KAPPA

Phocuswright
BY KAPPA

PhocusWire
BY KAPPA



HOW IT MEETS THE BRIEF

Four objectives, one platform

Destination visibility through innovation

AI, geospatial and data layer that turns cultural identity into immersive, shareable experiences: the "map-based app" and "stories brought to life" the Explore Lithuania category asks for.

Storytelling & brand identity

Narratives authored by Lithuanians, in their voices, under a consistent national brand wrapper, rather than imported content about Lithuania.

Inclusive & sustainable growth

Near-zero content cost puts rural regions, guides, craftspeople and farmers at the centre. Walking, dispersal and year-round themes reduce pressure on hotspots.

Next generation of travellers

Phone-native, self-guided, conversational and social: group listening, characterful guides, shareable moments for Gen Z, millennials, solo travellers and nomads.

SDG contribution

8

Decent work: income for local guides, artisans, small businesses

9

Innovation: AI content and data infrastructure for tourism

11

Communities: heritage shared, visitor pressure dispersed

12

Responsible travel: walking, off-season, digital over printed

TRACTION & PROOF

Not just a vision. Already in market.

Live with City Sightseeing Worldwide - the global hop-on hop-off sightseeing leader, serving **13M+ customers in 100+ destinations.**

27%

AI Feature Adoption

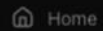
+13min

Engagement/Download



Destinations

A destination is a city or area visitors choose in your app. Add one for each location you operate in.

[+ Add destination](#)

Home

STUDIOS



Walks Studio



App Studio

CURRENT



Insights Studio



More Studios

Organization
Visit Lithuania

Destinations

VISITOR WEB APP

Visit Lithuania Online<https://app.iwander.io/visit-lithuania>[Open app](#)[Web app settings](#)

Add New Destination

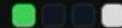
Add a city or area to your visitor app.

INCLUDED



Vilnius

LT - Map ready



INCLUDED



Visaginas

LT - Map ready



Visit Lithuania





**Build a custom walking tour,
anywhere in the world.**

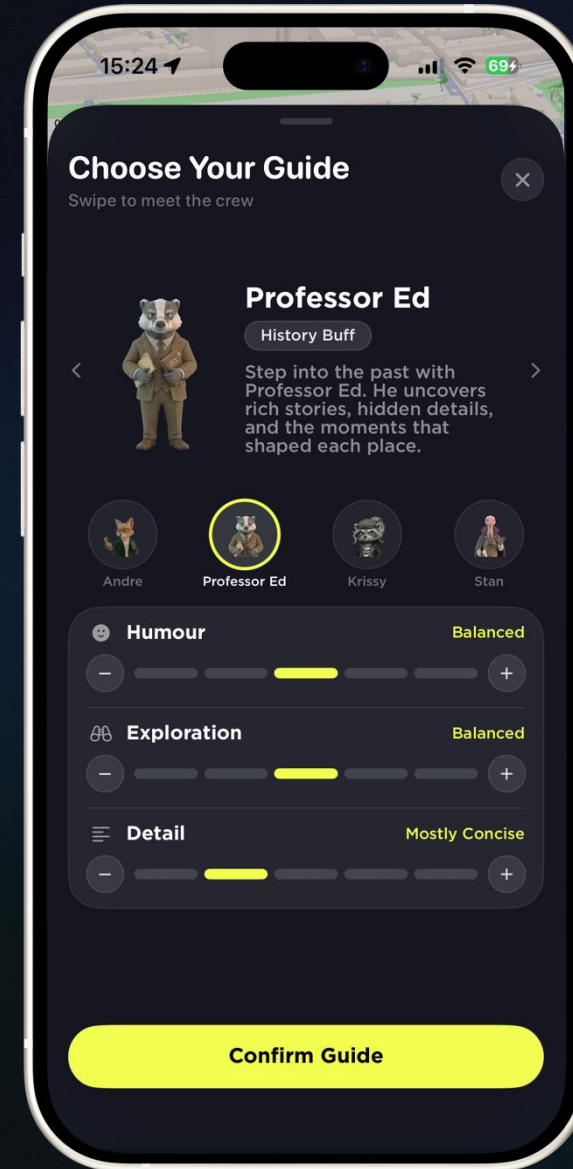
Any city, any theme, any duration.
Ready in 30 seconds.

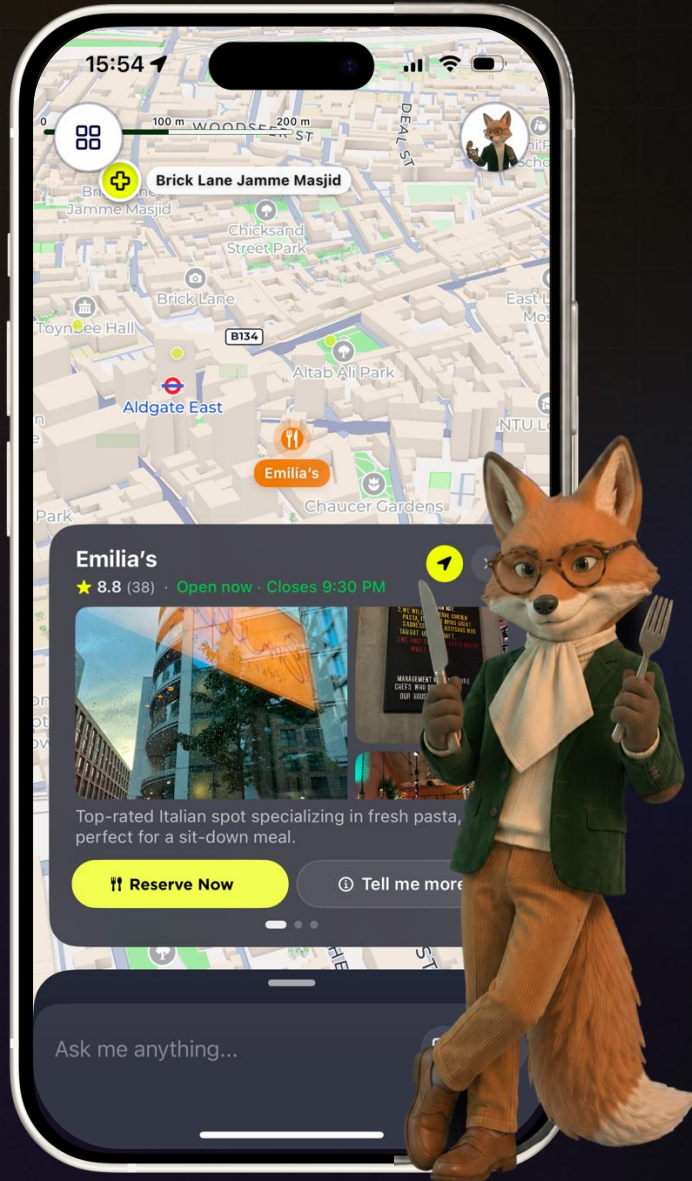




Choose your guide to match your preferences.

Four characters, four takes on every
city. Pick your match.





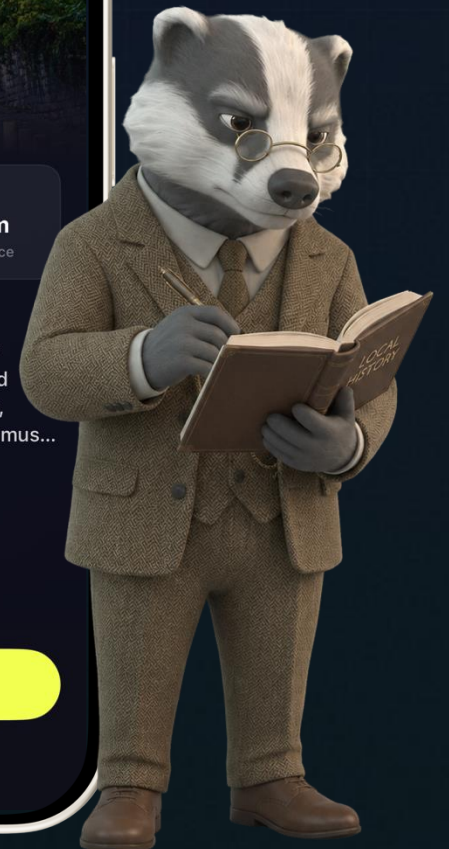
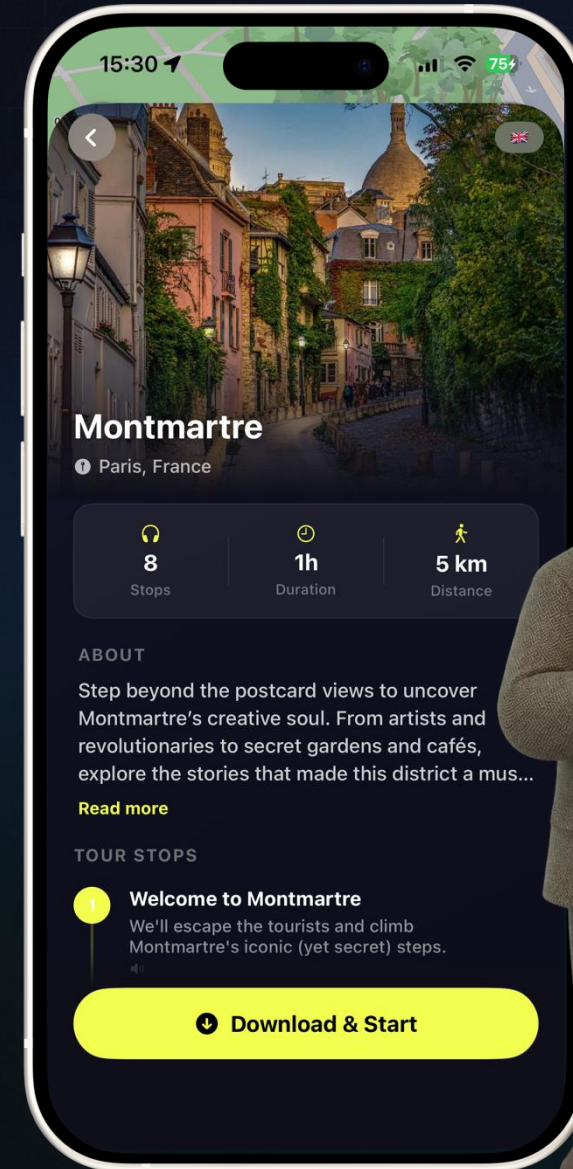
**Know what to
see, do and eat.**

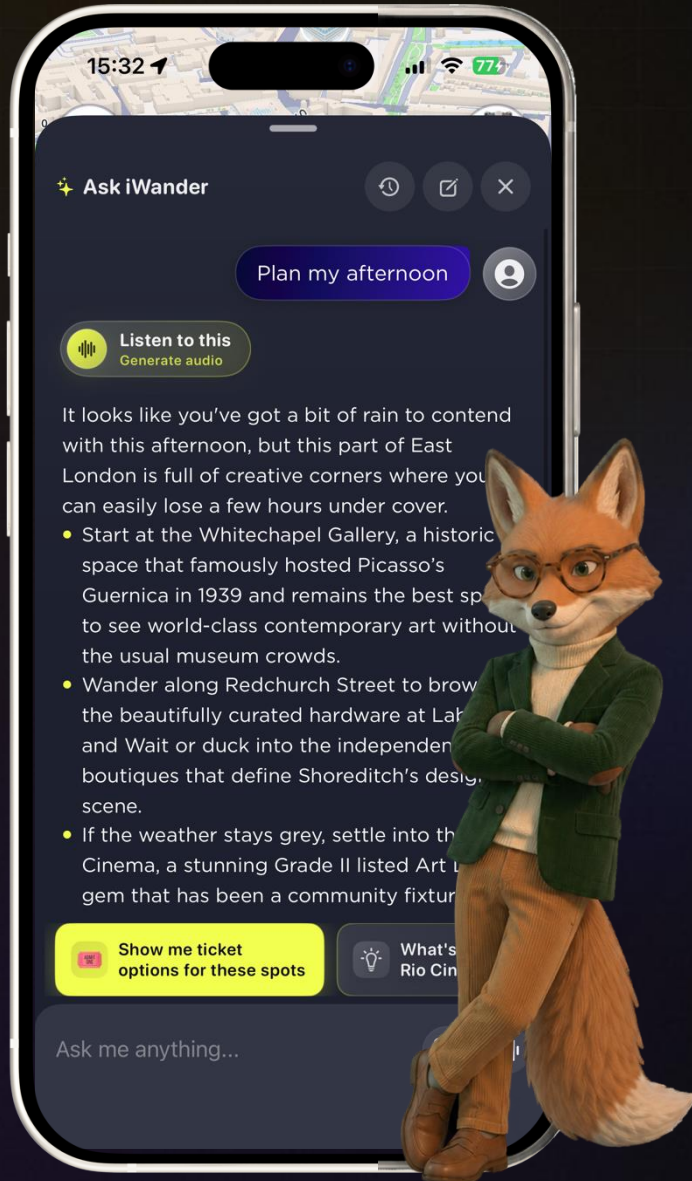
Recommendations tuned to the city,
the hour, and you.



60+ curated tours
written by local experts.

Hand-written walks from storytellers
who know every street.





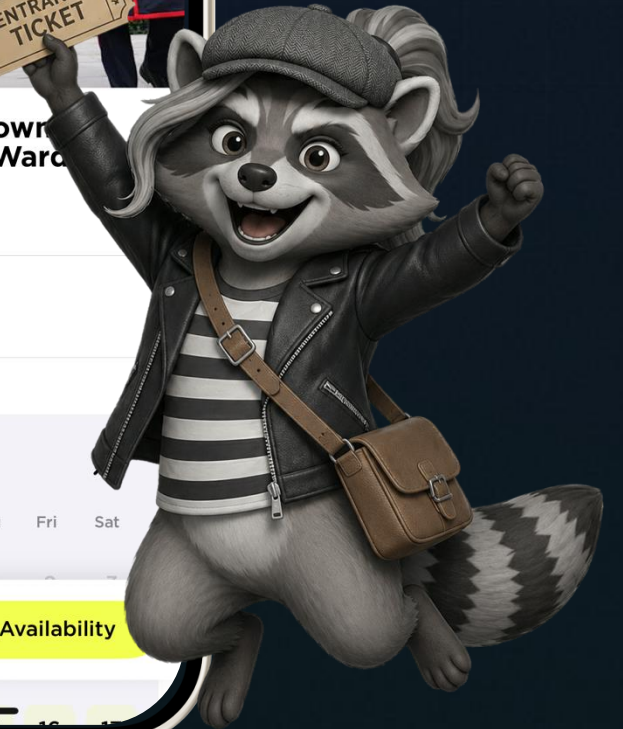
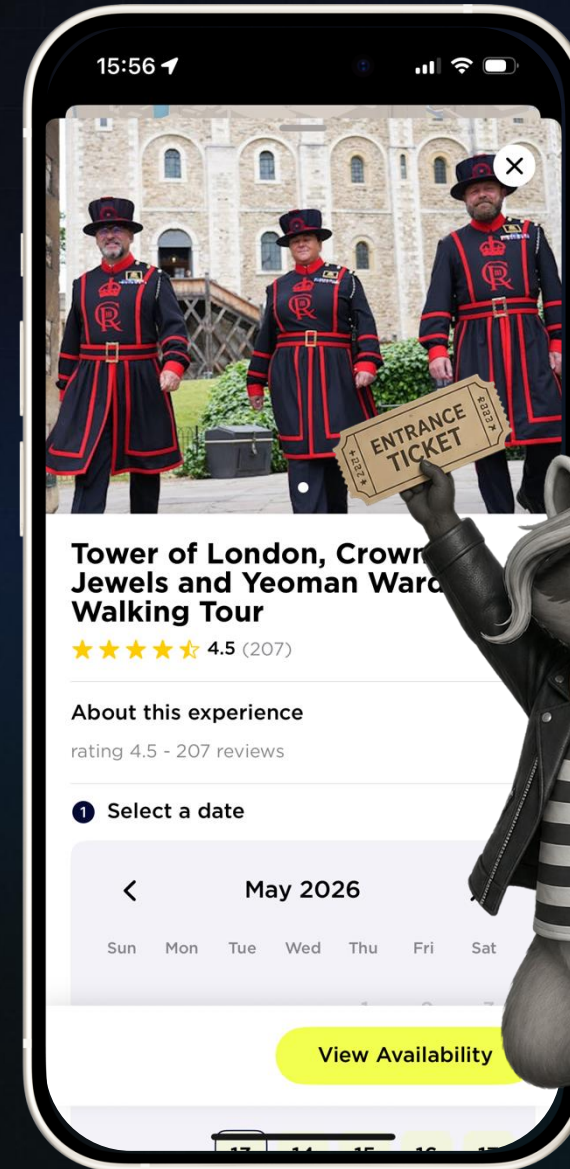
**Plan my day,
for the fullest trip.**

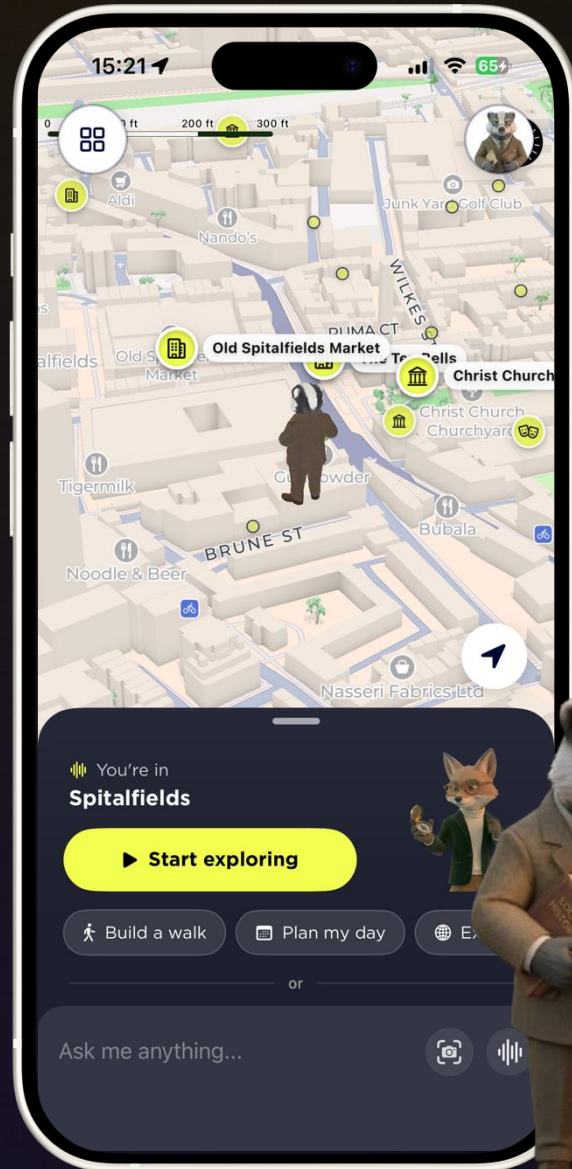
Micro-itineraries for what to do and see
today.



In-app bookings for experiences & events.

In-app bookings for experiences,
events and tables.





6.5 million curated
points of interest.

Discover the local stories hiding on
every street.



Listen with friends
with our group jams.

Share your walk and wander together.





Still curious?
Ask it, scan it, point it.

Scan any landmark or just ask out loud
for instant answers.